



10TH SSC MCQ - CH - MASS MEDIA AND HISTORY

DATE: _____

TIME: 19 Min

MARKS: 19

SEAT NO: _____

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Note:-

1. All Questions are compulsory.
2. Numbers on the right indicate full marks.

- Q.1 The use of EVM machines started from the decade of (1)
A) 1919 B) 1990
C) 1890 D) 1980

Ans : B

- Q.2 The first English newspaper in India was started by _____. (1)
A) James Augustus Hicky B) John Marshall
C) Allen Hume

Ans : A

- Q.3 '_____', a serial telecasted by Doordarshan, was based on 'Discovery of India', a book by Pandit Jawaharlal Nehru. (1)
A) Raja Shivchhatrapati B) Ramayana
C) Bharat Ek Khoj D) Mahabharata

Ans : C

- Q.4 In 2017, 75 years were completed after the announcement of '_____' movement (1942). (1)
A) Simon Go Back B) Non-cooperation
C) Swadeshi D) Quit India

Ans : D

- Q.5 A famous event of unauthentic information appearing in print was in '_____' a German weekly magazine. (1)
A) Mein Kampf B) Vividh Bharati
C) Doordarshan D) Stern

Ans : D

- Q.6 In India, colour television was introduced on _____. (1)
A) 15th August 1982 B) 1st May 1972
C) 23rd July 1927 D) 22nd April 1994

Ans : A

- Q.7 _____ a private radio company was the first one to broadcast daily programmes. (1)
A) Indian Radio Shack B) Indian Broadcasting Company
C) Door Darshan D) Radio Mirchi

Ans : B

- Q.8 _____ was the first monthly magazine started in Marathi by Balshastri Jambekar. (1)
A) Pragati B) India
C) Digidarshan D) Kesari

Ans : C

- Q.9 _____ started the newspapers Kesari and Maratha. (1)
- A) Gopal Ganesh Agarkar and Bal Gangadhar Tilak B) Mahatma Jyotirao Phule and Krishnarao Bhalekar
C) Dr. Rajendra Prasad and Pandit Jawaharlal Nehru

Ans : A

- Q.10 The honour of printing an illustration in an Indian newspaper for the first time, goes to _____. (1)
- A) Bengal Gazette B) Darpan
C) Prabhakar D) Dnyanoday

Ans : D

- Q.11 The newspaper, named ' _____', was started by Bhau Mahajan with the aim of creating social awareness. (1)
- A) Bengal Gazette B) Darpan
C) Prabhakar D) Dnyanoday

Ans : C

- Q.12 The birth date of _____ is observed as Journalists' day in Maharashtra. (1)
- A) Balshastri Jambhekar B) Bhau Mahajan
C) Krishnarao Bhalekar D) Mahatma Phule

Ans : A

- Q.13 Balshastri Jambhekar was the editor of the newspaper, _____ which was started in 1832 in Mumbai. (1)
- A) Bengal Gazette B) Darpan
C) Prabhakar D) Dnyanoday

Ans : B

- Q.14 The First English newspaper of India, called 'Bengal Gazette', was printed in _____. (1)
- A) 29th January 1780 B) 19th January 1770
C) 29th March 1780 D) 29th January 1790

Ans : A

- Q.15 In Rome, during Julius Caesar's reign newspapers known as _____. (1)
- A) Acta Diurna B) Octa news
C) Royal Decrees D) Daily Diurna

Ans : A

- Q.16 Before the beginning of the common era (C.E.), there was a custom in _____ of placing inscriptions with royal decrees at public place. (1)
- A) India B) Italy
C) England D) Egypt

Ans : D

Q.17 _____ became the first mass medium of circulating information and knowledge among people. (1)

- A) Magazines B) Newspapers
- C) Radio D) Television

Ans : B

Q.18 In the context of 'Mass Media', 'mass' means _____. (1)

- A) medium of communication B) editorials
- C) aggregation of people D) justice

Ans : C

Q.19 Television is an _____ medium. (1)

- A) visual B) audio
- C) audio-visual

Ans : C